



Intern, Marketing and Communications

Company Profile

EB5 Capital is a dynamic, industry-leading investment company that specializes in raising foreign capital for real estate projects across the United States. We have investors from over 55 countries. We offer an entrepreneurial, fast-paced environment that is mission-oriented and results-driven. We celebrate the diversity of our clients and our team. If you are a talented and ambitious self-starter ready for the opportunity to directly impact a growing company with an international platform, EB5 Capital may have a role for you.

Job Summary

The Marketing and Communications Intern will be located in our Washington, D.C. office and report to the Senior Manager of Marketing and Communications. The selected candidate will work closely with the company's Marketing and Communications department to increase frequency of company communications online and provide support creating niche marketing materials for multiple departments.

We are looking for a self-starter who is bright, creative, and forward-thinking, demonstrates poise under pressure, and is able to excel in a high-performance environment. The right candidate will have portfolio of written and design work, demonstrating proficiency in Adobe Creative Suite's InDesign and Photoshop.

*** This is an on-going year-round internship and not limited to just one semester or season.

Job Duties and Responsibilities

- Innovate online marketing and communications practice by researching, brainstorming, and presenting new frontiers of marketing and communications
- Draft and publish web posts for company website to increase frequency and extend search engine optimization practice
- Draft niche marketing collateral for company's investor relations department
- Edit company marketing materials including web posts, email campaigns, internal documents, and more
- Research and recommend international and domestic media buying opportunities; magazines, radio spots, online banners, etc
- Regularly audit existing company marketing materials providing suggestions for updates and adjustments

Qualifications

- Possesses a strong portfolio of written and design materials featuring finished products for school, jobs and/or past internships
- Tech savvy and proficiency with Google Apps and Microsoft Office with intermediate experience in Adobe Creative's InDesign and Photoshop
- Self-starting, highly disciplined, organized, and detail-oriented
- Excellent written, oral, and interpersonal communication skills
- Rapidly learns and enthusiastically seeks out new tools, technologies, and strategies
- Adaptability and resourcefulness in a dynamic environment; the ability to anticipate needs and react quickly
- Related bachelor's degree completed or in progress
- Client-based experience is helpful
- Must be authorized to work in the United States

In addition to an hourly rate, reimbursement may be offered depending on the candidate's commute.

To apply, please send your resume, cover letter and portfolio (link or attachments) to bcarter@eb5capital.com with the subject line "MarComm Intern Application".

EB5 Capital is proud to be an Equal Opportunity and Affirmative Action Employer. We evaluate qualified applicants without regard to race, color, national origin, religion, sex, sexual orientation, disability, veteran status, and any other statuses protected by law.